

MULTICULTURAL Week 10TH anniversary 2009



PRESENTED BY : MCW TEAM, ISS - UWa

OUR MISSION STATEMENT

HONOUR & EMBRACE..

the cultural diversities present in the local community and amongst international students.

ENCOURAGE.

cross-cultural communication and understanding within the campus and local community.

AWARENESS.

To generate an awareness and appreciation of the heritage of others through the sharing of experiences.

PROMOTING

as a positive feature of society.

PROVIDE AN OPPORTUNITY..

for international students and cultural groups to reaffirm their own ethnic identity.

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OVERVIEW

UWA embodies a broad diversity of nationalities and races, all of which are represented by the International Students Service (ISS). The International

Students Service is a department falling under the Guild of Undergraduates in the University of Western Australia, and focuses on and caters for the needs of the ever increasing population of international students. Due to a broad target group, the ISS also serves to be an umbrella organisation for other international societies such as the Malaysian Students Union, Singapore Students Society etc. The ISS is also affiliated with the National Liaison Committee (NLC) – West, a state branch of the National Liaison committee (NLC) for International Students in Australia.

MULTICULTURAL WEEK

Multicultural Week is a time when the student population at UWA celebrates their differences and their culture at the campus. The committee is formed by a group of volunteering students for this purpose specifically. Multicultural Week has been celebrated on the scenic UWA campus since 1999, and is currently the second largest event



currently the second largest event set on the university calendar. Other universities in Western Australia also hold Multicultural events throughout the week to celebrate the diversity of students and the multiculturalism of other universities.

MCW'09 EVENTS SUMMARY

Multiculturalism is an integral part of life. Each year, the UWA International Student Services (ISS) hosts the Multicultural Week (MCW), a week-long affair, in celebration of the diverse UWA student population. Since its inception in 1999, MCW has grown to become the second largest event on the University's annual calendar.

This year, MCW celebrates its 10th anniversary and we are going bigger than ever! From the 5th to 9th of October, a spectrum of events are planned to engage the UWA community in the festivities. In addition to the 5 main events, the MCW team is also holding fringe events and themes to further involve and encourage staff & student participation to mark this special milestone. "BLOSSOMING INTO UNITY" - we can together embrace diversity as one.

EVENT 1 LANGUAGE FAIR

Discover languages of the world! This year, MCW brings to the table its first ever language fair. We strive to focus on students' daily interactions, and with this event, students can learn foreign languages at their own leisure.

In partnership with UWA student clubs & societies, the MCW team will be setting up stalls at the Guild courtyard and its surrounding area on Monday afternoon, October 5th, to give students a chance to explore languages and cultures from different countries. Students will be free to walk around and have a go at interacting and conversing in languages other than English. Students who already have had some knowledge and background in these languages are encouraged to be present and join in the fun.



EVENT 2 : OPENING CEREMONY

Traditionally, the opening ceremony officially kick-starts the Multicultural Week, and this year will be no different, no less. It will be held on Tuesday, October 6th, at the UWA guild courtyard, during the common lunch hour of 1-2pm.

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UWA is situated on indigenous land, and it is only appropriate to use this ceremony as an opportunity to acknowledge, recognize and appreciate the generosity of UWA's traditional land owners. It is also apt to include the indigenous community and therefore, the WA Student Aboriginal Corporation Director will be opening the ceremony.

Various other university representatives have been invited to give a short speech each as part of the ceremony. This includes the Vice-Chancellor of Education and the MCW Managing Director, Monica Yuen, to name a few. The exciting short programme celebrating our diversity will then follow suit, with the service of finger food throughout the ceremony.



EVENT 3 : <u>CULTURAL SEMINAR</u>

One of the main aims of MCW '09 is to raise awareness and promote social cohesion starting with the UWA population and spreading it to the wider community. This year, the Cultural Seminar takes place on Wednesday, October 7th, in the late afternoon.

In partnership with the Ethnic Communities Council of WA (ECCWA), guest speakers would be invited to share their views on the cultural influences that impact our daily life. We hope to provide balanced perspectives on highly debated topics such as fashion/dressing and Public Displays of Affection and discuss the potentials for conflicts when there's a lack of understanding between the different cultural backgrounds.



Audience participation is highly valued and greatly encouraged. The seminar would be moderated to avoid unnecessary tension. Admissions are based on a gold coin donation collected at the door, of which proceeds go towards the ECCWA, a non-profit organization.

EVENT 4 : SPRING FEAST

Spring Feast has always been the largest event on the MCW calendar, and this year we take it another leap forward! On Thursday, October 8th, the guild courtyard and surrounding Oak Lawn area will once again be transformed into a



marketplace by nightfall.

Previous years have seen over 3000 staff, students and members of the local community coming down in support of the event to soak in the incredibly electrifying atmosphere. Over 60 student and corporate stalls are expected to bring a colourful pallet of culinary delights from all over the world to UWA's doorstep!

An equally entertaining line-

up is also planned on-stage. This year, the evening will start with a surprise to celebrate MCW's 10th anniversary. It will then continue with the customary lion dance performance, followed by other stunning displays from wellknown cultural groups based in Perth. The Raffle Draw is also eagerly anticipated, and proceeds from the raffle ticket sales will go to ECCWA.



EVENT 5 : <u>AMAZING RACE</u>

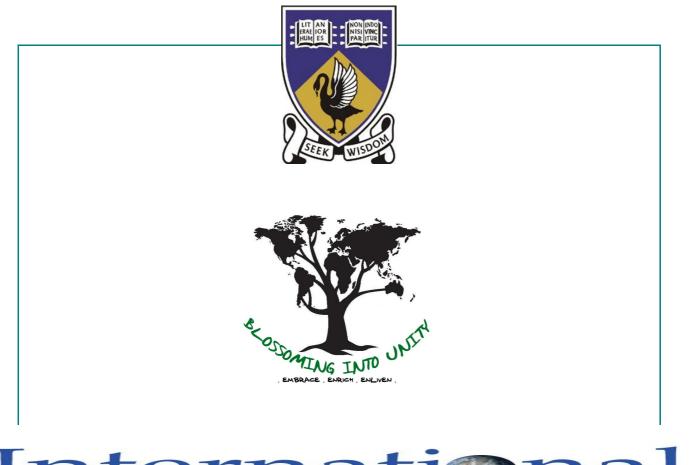
Teamwork, understanding, unity and harmony are important goals we hope to achieve at this year's MCW. Thus, we bring back the Amazing Race. It was first introduced last year, and response was amazing indeed! While we kicked off MCW last year with amazing race, this year we save the best for last.



This ticket is not refundable and cannot be redeemed for money. It is valid for one team only and expires after the race.

The Amazing race is scheduled for Friday, October 9th, in hopes that MCW leaves a lasting good impression on everyone. Both students and staff are welcome to join in and participants will compete, racing all around campus, in teams. They would have to complete tasks designed to highlight different cultural practices in the fastest possible time to win a really grand prize.







MCW DIRECTOR

UWa.MCW2009@GMail.com

Joy Chang, MCW Marketing executive <u>MCWMarketingexecutive@gmail.com</u>

Designed BY :-NiHaaD TaLiB, MeDia executive MiCHeLLe, MeDia Committee member